

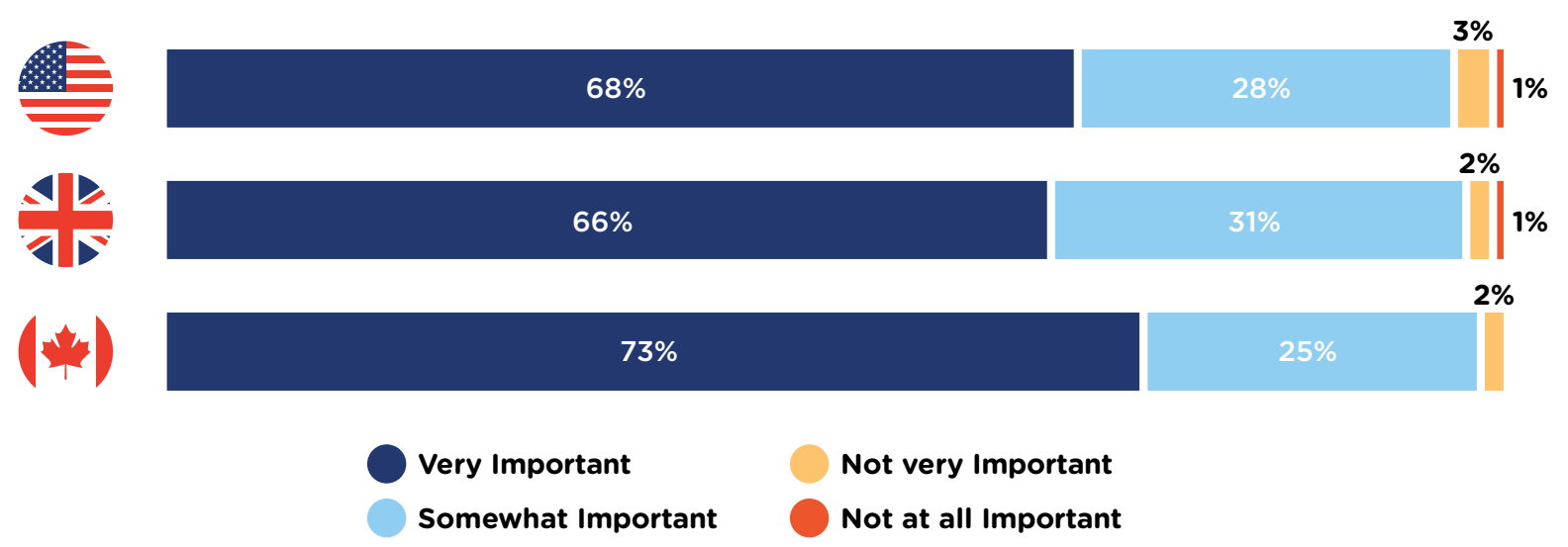
Kitchen Confidence Survey



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 Families that cook and eat together establish healthy habits that can make a lifelong impact. Find out how kitchen confidence can affect your family's health.

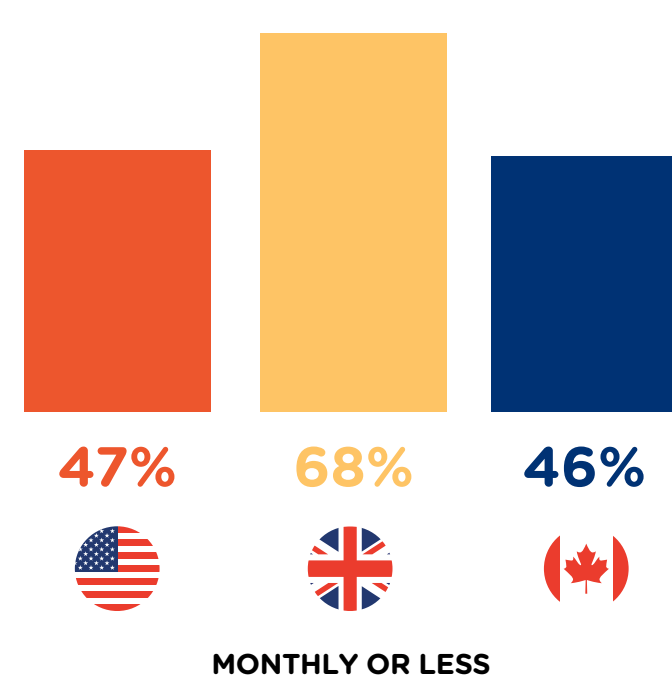
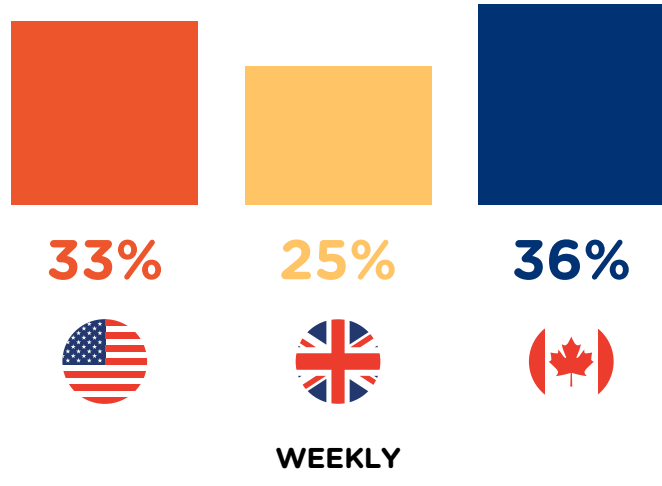
Over 90% of parents around the world believe it's important for their kids to cook...

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 To what extent, if at all, do you feel it is important for your child/children to know how to cook or bake?



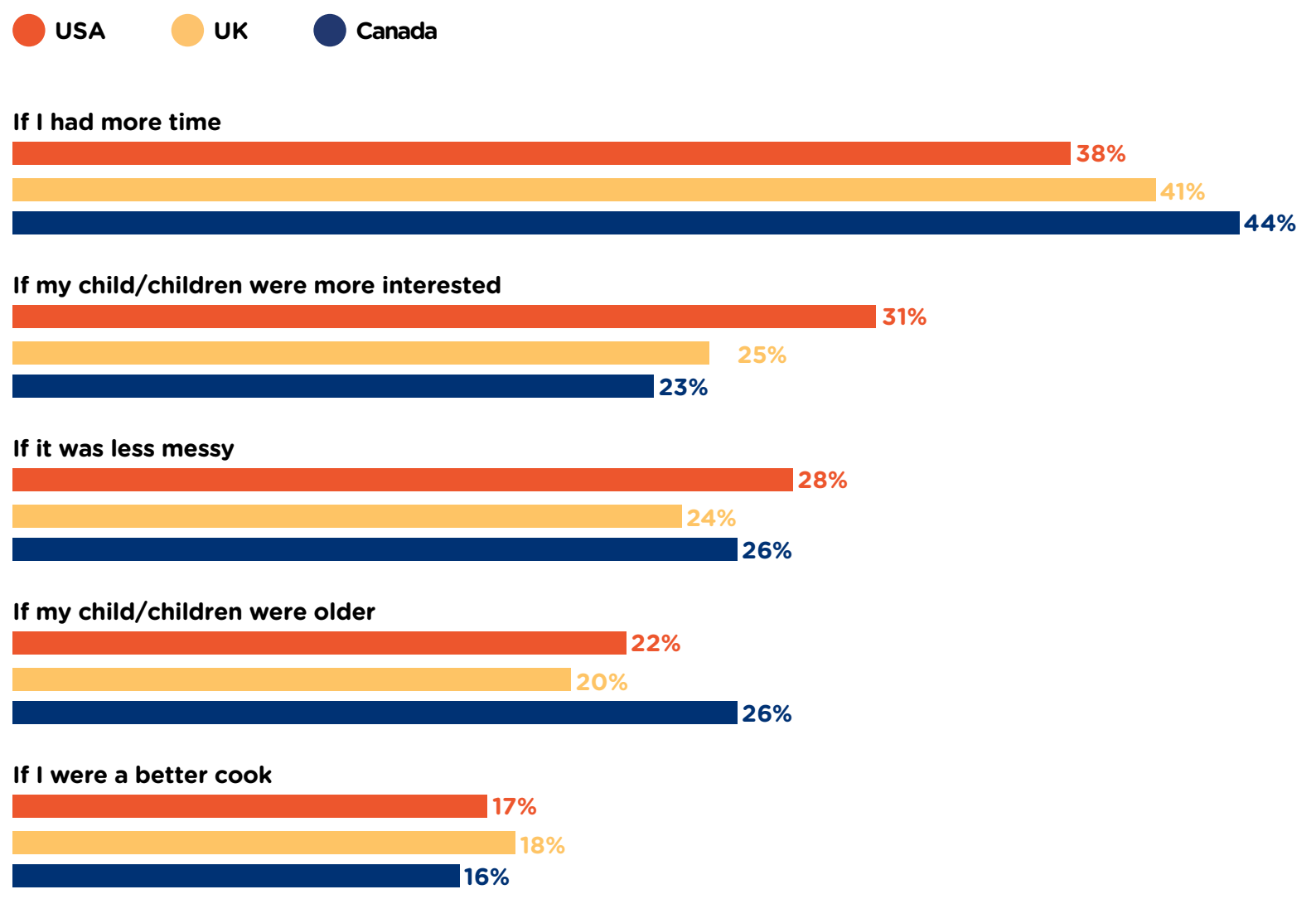
but only about 1/3 cook with their kids on a weekly basis...

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 How often, if at all, do you cook or bake specifically with your child/children?



Whether it's time or their own kitchen confidence, parents have identified barriers to cooking with their families...

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 Which, if any, of the following do you feel would be likely to help you cook or bake with your child/children more often?



Parents told us that cooking together is important for many reasons, including the lessons it teaches but most importantly, the time spent together as a family...

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 Which, if any, of the following do you feel are the key benefits of cooking with your child/children?

